



Alliance for Choices in Education

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Alliance for Choices in Education Continues Campaign to End Enrollment Cap

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The Alliance for Choices in Education (ACE) will launch a new TV spot today in its continuing campaign to convince Governor Jim Doyle to end the arbitrary enrollment cap on the Milwaukee Parental Choice Program (MPCP).

ACE Chair Howard Fuller explained the ongoing need for the campaign: “Despite an imminent crisis, the Governor’s representatives have not met with legislative leaders since last Thursday. We urge him to hold immediate discussions to avoid further needless disruption and uncertainty among Milwaukee parents, students, and schools.”

Fuller added, “The Governor has vetoed bills that would have avoided the dire situation that thousands of Milwaukee families now face. He has yet to offer a long-term plan for ending this crisis that has any chance of legislative approval.”

The new television spot features a father of four children who attend St. Marcus Lutheran School through the MPCP. “There’s no good reason for the Governor to block school choice. None,” says the father.

Earlier ACE television spots also highlighted the anguish that students in the MPCP and their parents feel because of the enrollment cap. Referring to earlier Doyle vetoes, a parent declares, “Governor Doyle, don’t turn your back on us again.” A high school student says in another ad that Governor Doyle is “throwing away my dream.”

Fuller said the length of the ACE campaign depends on “whether and when Governor Doyle signs legislation to end the enrollment cap crisis. We will be active as long as necessary.”

The commercial can be viewed at the School Choice Wisconsin website, www.SchoolChoiceWi.org.