The Marquette Economics Association
and
The Center for Global and Economic Studies
present

Professor Pietra Rivoli, author
*The Travels of a T-Shirt in the Global Economy*

Wednesday, February 14th
3:00 p.m.
Conference Center, Raynor Library
(reception to follow immediately afterward)

*About Dr. Rivoli*
Pietra Rivoli is Professor at the McDonough School of Business at Georgetown University, where she teaches finance and international business in the undergraduate, graduate, and executive programs. Professor Rivoli has special interests in social justice issues in international business and in China, and she regularly leads MBA residencies to China. She received her Phd in Finance and International Economics from the University of Florida. Her academic research has been published in numerous leading journals, including the *Journal of International Business Studies*, *Business Ethics Quarterly*, and *Journal of Money Credit and Banking*. In 2006, Professor Rivoli was awarded a Faculty Pioneer Award by the Aspen Institute. This award recognizes Business School faculty who have been leaders in the integration of social and environmental issues into MBA curricula.

*About the Book*
Professor Rivoli’s recent book, *The Travels of a T-Shirt in the Global Economy*, has been widely acclaimed by both the popular press and the academic community as a pathbreaking study of globalization. Professor Rivoli’s book has received numerous awards. These honors include being named one of the best business books of the year by the *Financial Times*, Booz Allen Hamilton, *Foreign Affairs*, the *Library Journal*, and by Amazon. Com. In addition, the book was also named as a finalist for the Inaugural *Financial-Times-Goldman Sachs* Book of the Year Award. Finally, *Travels of a T-Shirt* was recently designated by the American Association of Publishers as the best scholarly book of 2005 in the category of Finance and Economics. Translations are underway into 11 languages.

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